

**Constant  
Transformation of  
our methodology**

# Constant Transformation of our Methodology

As we are constantly reframing what education and transformation should be for people, our frames, processes, methods, tools also are also changing.

In 2019 we came with a new learning model called Falkon, who aim to keep transforming and flourishing people in all the world, but scaling the quadruple bottom-line impact (social, economical, environmental and spiritual) through cooperative philosophy based companies. [Link](#).

The MTA Falkon Model is a model that describes the creation of teampreneurs. It is a framework that illustrates the main themes of learning in Mondragon Team Academy Education programs. Thus, it forms flexible "marching orders" (process) for all activities.

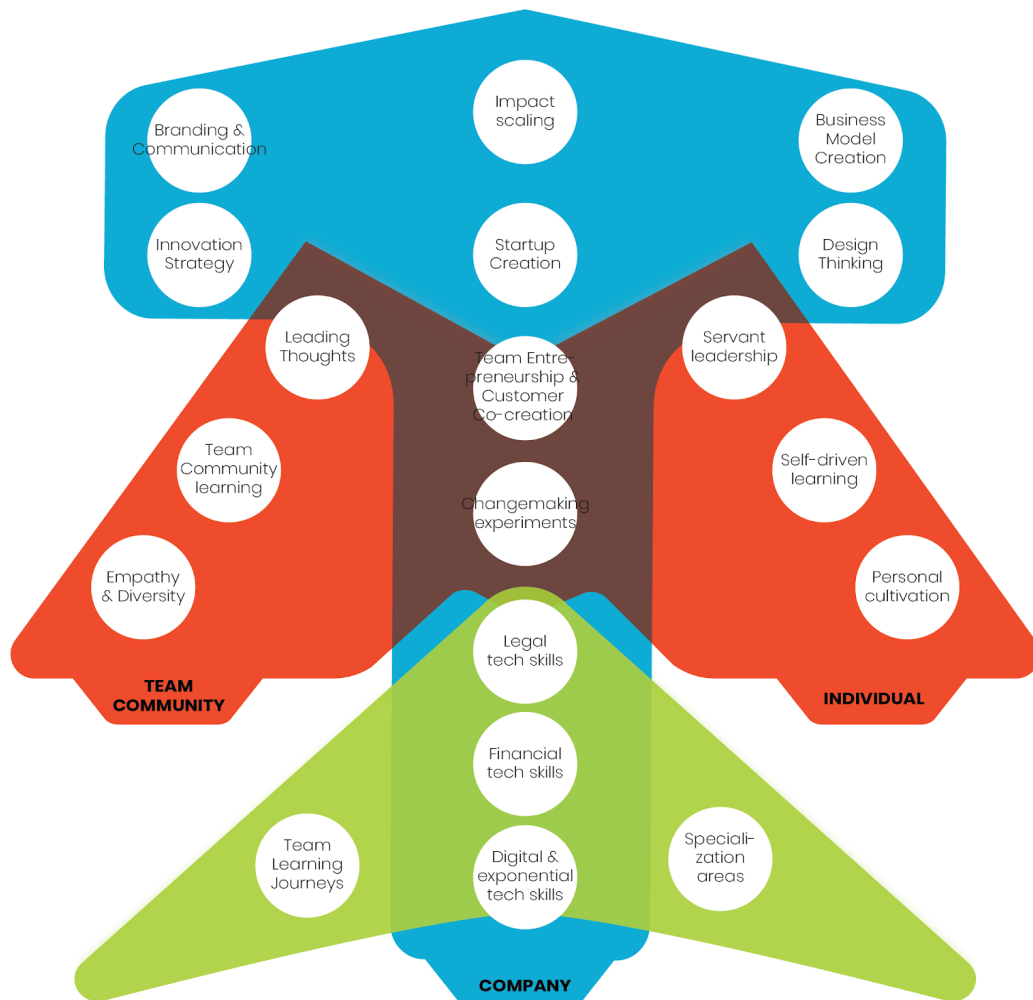
The Falkon Model includes 18 processes. Each of them is a domain that is closely connected to the creation of teampreneurship. Each plate's contents are described using Nonaka and Takeuchi's Knowledge Creation Theory.

## **The whole LEINN process is included 3 Learning Engines:**

- M: Cultivating Change Maker Teams
- T: Start-ups for Good Development
- A: Technical Knowledge & Tools

## **Learning facilitators roles:**

- Team Coaches: M specifically & MTA process as a whole
- Business mentors: T
- Advisors & Experts A: Legal, Financial & Accounting, Digital Environments, Makers & Digital Fabrications



**M: Cultivating Change Maker Teams**

**T: Start-ups for Good Development**

**A: Technical Knowledge & Tools**

# MTA a network of sustainable social ventures

Since the very beginning it was for the cofounders' team the need to create a system based on the following principles:

## **Being mainstream, transforming education from within.**

Although when imagining a disruptive education innovation the possibility of creating an alternative model was thought and in many moments seemed the only possible way, MTA cofounders pushed the boundaries to assure the project become mainstream. therefore it took 15 months and huge effort to assume MTA disruptive model became officially recognized. In June 2009 the Ministry of Education of Spain recognized LEINN as the first European Official degree on Entrepreneurship.

This long "inception" phase was crucial for the future development of MTA. Being officially recognized positioned MTA programs as one more option for University studies where parents and youngsters will be ready to pay for as any other university.

## **Every MTA Lab is a social entrepreneurial venture, is self-sustainable & self-funded.**

The system imagined and created by MTA requires that every new initiative has an entrepreneurial mindset and dynamics. After 12 years and 8 MTA labs where LEINN is running, is proven that an MTA Lab (university campus or program) become self-sustainable after two years of full activity. The model is working in existing formal universities both public or private *not for profit* (such as Mondragon University (Basque region-Spain),

Florida University (Valencia-Spain), UCO University (Queretaro-Mexico), Xingwei College (Shanghai-China) or Kanghyun University (Seoul-South Korea). And the program is also working on a new education campus created from scratch as it is the case of Team Labs (Madrid & Barcelona- Spain) and Travelling University (Asia-Europe-USA).

An MTA Lab running has an initial investment of 150.000 euros, in the third year becomes self-sustainable and after 5 years has an annual turnover of 900.000 euros with a net profit of 2.5%.

If we sum up all the budget of MTA labs, the total MTA World budget in 2017-18 academic year was 6.900.000 euros and with expected 300.000 euros loses (justified as many MTA Labs are in initial-launching stage). Having a global budget understanding does not mean that every MTA Lab and every MTA team company created is run self-autonomous, there is a overall coordination and support but every unit is self-run & managed.

**Everyone should be able to join MTA no matter their economical background or status.**

In MTA this principle means that youngsters who will join MTA programs are recruited based on their personal profile and momentum and only once they have been chosen it is addressed their family capacity to pay the education fee. There are many youngsters that are able to pay the full fee (6.000-9.500 euros per year) but there are also some cases of students with personal/family difficulties, who do not pay and even the MTA system grants them with a stipend to assure they are able to study & live the learning process in MTA.

In 2016, MTA Talisman was co-founded, an NGO with the purpose of assuring that MTA model is accessible to everyone, and especially to the “poorest of the poor”. This NGO is working in making MTA accessible for marginate profiles (as it is the new project that MTA is starting with Korean Ashoka Fellow NGO to design a program for youngsters with criminal & drugs record, or the project working with Baltistan Foundation working in rural area of North India) as well as funding LEINNers from all around the world to assure their access to MTA studies.

Overall MTA has proven that is possible to disrupt university education from within (mainstream), while running an economical sustainable & non for profit model, that allowed access to everyone no matter their economical background status, and that is adaptable to any location (Europe, Asia, South America) and type of institution (Private & Public universities, new education initiatives,..)